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PATENT
APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Martha A. Dempsey Group Art Unit: 3632
Serial No.: 10/696,128 Examiner: Sterling, Amy J.
Filing Date: October 29, 2003 Docket No.: 13277-00004
Title: PRODUCT DISPLAY

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF EXPRESS MAIL UNDER 37 C.F.R. 1.10

Dear Sir:

I hereby certify that the foregoing documents are being deposited with the United States Postal Service as "Express Mail Post Office To Addressee" with sufficient postage on the date indicated below and is addressed to Commissioner for Patents, P. O. Box 1450, Alexandria, Virginia 22313-1450

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April 14, 2005
Date of Deposit

Michelle Beatty
Signature of Person Mailing Papers

Michelle Beatty
Name of Person Signing Certificate

Documents Enclosed:

1. Reply Under 37 CFR 1.116-Expedited Procedure-Technology Center 3632



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application:	Martha A. Dempsey	Group Art Unit:	3632
Serial No.:	10/696,128	Examiner:	Sterling, Amy J.
Filing Date:	October 29, 2003	Docket No.:	13277-00004
Title:	PRODUCT DISPLAY		

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**REPLY UNDER 37 CFR 1.116 – EXPEDITED PROCEDURE – TECHNOLOGY
CENTER 3632**

Dear Sir:

Applicant acknowledges receipt of the Final Office Action dated January 14, 2005, setting a shortened statutory period for response of three months (response due March 14, 2005). As this Response is being filed under a Certificate of Mailing dated March 14, 2005, Applicant believes no additional fees appear due. However, if any additional fees are required regarding the filing of this Response, please charge such fees to our Deposit Account No. 13-0265.

Please reconsider the standing rejections in light of the following amendments and comments.